

50 High-Value Backlink Opportunities & Acquisition Plan

Verified, winnable, and sequenced — built from competitor link intelligence, live link-attribute verification, and a two-AI research & critique process.

50

RANKED
OPPORTUNITIES

20+

VERIFIED-
DOFOLLOW
PLAYS

1

DR-91 LINK
FOUND ALREADY
LIVE

≤\$250

MONTHLY CASH
CAP RESPECTED

Method & Verification Standard

Five local competitors' backlink profiles were mined in Ahrefs to find every replicable link source, four parallel research agents then verified each candidate on the live web — pulling the actual page HTML and checking the link's **rel attribute** — and an independent second AI (Codex) contributed its own research round plus an adversarial critique of the final list. Every item marked **VERIFIED DOFOLLOW** means the real page was inspected on July 30, 2026 and the link passes authority. Anything unconfirmed is flagged honestly.

Owner legend used throughout: **RV** RankVisibly executes directly · **ALEX** requires Alex personally (his memberships, portals & identity) · **PAY** founder payment approval needed.

Ground rules: no purchased followed links (Google link-spam policy) · memberships & chambers are legitimate · paid ads/sponsorships are bought for their advertising value with ranking credit counted as zero · every live placement gets its rel attribute re-verified before being recorded as a win.

READ THESE FIRST

Four Findings That Change the Picture

1 · A DR-91 link is already live and nobody knew. Alex's realtor.com profile ("Alexander T. Rodino", Savannah) already links to thearcplatform.com with **no nofollow** — verified in-browser today. It passes authority right now; Ahrefs simply hasn't indexed it. Action: protect it, re-verify quarterly.

2 · The site's "148 referring domains" are ~90% spam. Ahrefs shows the profile is dominated by a junk network (templated .store/.shop SEO-spam domains, zero dofollow). The legitimate profile is roughly a dozen domains. Per Google's own guidance, **no disavow** is needed (no manual action, no credible risk) — but it means ARC's real authority starts near zero, which is exactly why this program matters.

3 · The FastExpert link from June may not exist. Ahrefs has never indexed it and the site now blocks automated checking. Needs one 30-second manual look at Alex's profile; if the link is gone, re-add it in the profile editor.

4 · A rival veteran-agent team is running this exact playbook. Trophy Point Realty Group (pcsftstewart.com — West Point grad) has a purpose-built Fort Stewart PCS site, a paid dofollow ProvenExpert profile, and a Gray TV Local listing. Alex's military niche is contested. Speed matters.

Fix & Claim What Already Exists (1-6)

The cheapest links in SEO are the ones you already own but never switched on.

1 Hinesville Area Board of REALTORS — fill the empty website field

hinesvillerealtors.com · DR 27

VERIFIED DOFOLLOW PATTERN

FREE

DAYS

ALEX

Verified: Alex's agent profile is already live on the board roster — with an empty website field — while other agents' rows carry plain dofollow links to their personal sites. This board sends **462 dofollow links** to competitor McIntosh Realty Team.

Plan: Alex logs into the HABR/MLS member portal (or emails hinesvilleboard@gmail.com) and has thearcplatform.com added as his website. RV verifies the live link. **The single fastest clean win on this list.**

2 realtor.com profile — ALREADY LIVE ✓

realtor.com/realestateagents/691fa44d07fe6ece52118bf3 · DR 91

LIVE & PASSING TODAY

FREE

RV

Verified in-browser: the profile links to thearcplatform.com with rel="noreferrer" — no nofollow. A DR-91 followed link ARC already owns.

Plan: nothing to acquire — protect it. RV re-verifies quarterly and keeps profile data consistent.

3 Georgia MLS profile audit

georgiamls.com/real-estate-agents/AR8095

SITE DOWN — RE-CHECK

FREE

RV

Second-All research indicates this profile exists with a "Visit my website" link whose destination should be audited. The site was unreachable all day — watchlist item, not counted as won.

Plan: RV re-checks when the site returns; if the link points anywhere but thearcplatform.com, Alex fixes it in the GAMLS portal.

4 Keller Williams Coastal Area Partners roster page

savannah2.kw.com

CONFIRM LINK POLICY FIRST

FREE

RV

KW market-center sites host agent profiles; whether they carry followed external links must be confirmed on a colleague's profile before requesting anything.

Plan: RV checks a colleague's profile for an external-site link + its rel → only if confirmed, Alex asks the market center to set ARC as his website.

5 FastExpert re-verification

fastexpert.com/agents/alex-rodino-136269 · DR 71

MANUAL EYEBALL NEEDED

FREE

FOUNDER

Ahrefs has never indexed this link; the page is CAPTCHA-walled to automation. Expected value = zero until the link is confirmed to exist and get indexed.

Plan: 30-second manual look; if the website link is missing, Alex re-adds it in profile settings. RV re-checks Ahrefs in 4 weeks.

6 Owned entity cross-links

rodinorealty.com + rodinocreativeworks.com → thearcplatform.com

FREE

IMMEDIATE

RV

Both sites are Alex-controlled and live; the book site hosts "Mindfully Intelligent Leadership" pages. Ties the author + brokerage entities to ARC.

Plan: one contextual, branded link from each genuine page (book/about → /about-me/; brokerage → homepage). No sitewide/footer links, no keyword anchors, no reciprocal patterns.

Free Profiles With Verified Links (7–11)

7 Gray TV Local — WTOC's business directory

graytvlocal.com/admin/register · DR 26

VERIFIED DOFOLLOW

FREE

~1 WEEK

RV

Verified: a live Savannah listing renders a clean "Website" button with no nofollow. Free and self-service; both McIntosh Realty and Trophy Point are already listed.

Plan: RV registers the account and builds the listing (website = thearcplatform.com); founder only if a verification wall appears.

8 NAR "Find an MRP" recovery

mrp.realtor/find-an-mrp

DOFOLLOW CONFIRMED (JUNE)

DIRECTORY CURRENTLY BROKEN

FREE

ALEX

June research confirmed the MRP directory's "Visit My Website" link is followed and Alex qualifies (MRP-certified). The public directory currently fails to load — a recovery audit, on a high-authority NAR property, exactly on-niche.

Plan: Alex logs into the RAMCO portal (needs his NRDS + password — the same blocker that parked this in June), sets the website; RV re-checks weekly until the directory renders, then verifies rel.

9 Goodreads Author Program

goodreads.com/author/program · DR 90+

VERIFIED — NOT NOFOLLOW

FREE

DAYS

ALEX

Verified: the author-page website field renders rel="noopener noreferrer" — no nofollow (stale industry advice says otherwise; the HTML says it passes). Alex's book is live on Amazon.

Plan: Alex claims the author profile (quick authorship form); website = thearcplatform.com/about-me/.

10 BookBub author profile

partners.bookbub.com

VERIFY LINK AT BUILD

FREE

1–2 WEEKS

ALEX

Free claiming + website links confirmed in BookBub's own support docs (book on Amazon qualifies). Link attribute unverified until live.

Plan: Alex claims (author identity); RV preps the profile copy and verifies the link once live.

II bestagents.us

bestagents.us/contact-us · DR 39

VERIFIED DOFOLLOW

FREE ONLY — NEVER PAY

RV

Verified: live agent profiles carry 5 clean outbound links each (personal site + socials); Savannah agents added as recently as this quarter. Application-gated.

Plan: RV submits the application. If they respond with a paid pitch, decline — low-editorial-control profile links are not worth paying for.

Memberships That Include Verified Directory Links (12–20)

Chamber and association directories in Alex's exact service towns, each byte-verified (or platform-verified) to carry followed member links. Staggered one per month under the cash cap; nothing is paid until the tier that includes the public listing is confirmed in writing.

12 Greater Pooler Area Chamber

members.poolerchamber.com/applicationtojoin · DR 32

VERIFIED DOFOLLOW

\$325/YR BRONZE

PAY — EXCEPTION QUEUE

Verified: the member directory renders plain dofollow website links; a member agent already earns 4 followed links from it. "Real Estate" category exists. Pooler = Alex's best-performing ad geography.

Plan: RV fills the application; founder pays. Note: \$325 as one annual payment exceeds the \$250 monthly cap → sits in the founder-exception queue.

13 Richmond Hill / Bryan County Chamber

business.rhbcchamber.org/member-application

PLATFORM-VERIFIED (GROWTHZONE)

\$150–350/YR

CONFIRM TIER INCLUDES LISTING

Same directory platform as Pooler (dofollow verified there). Caution: the \$150 individual tier may not include a business-directory listing — the \$350 business tier may be the real price.

Plan: RV confirms tier → listing inclusion in writing → founder pays the confirmed tier → RV builds the listing + verifies rel.

14 Effingham County Chamber (Rincon)

effinghamcounty.com/member/newmemberapp

VERIFIED DOFOLLOW

\$165–276/YR

CONFIRM TIER INCLUDES LISTING

Verified: member pages render a clean "Visit Website" button (no nofollow). Tier question open: \$165 Business Supporter vs \$276 Business Builder for directory visibility.

Plan: RV confirms which tier includes the listing → founder pays → RV builds + verifies. Likely the cheapest verified-dofollow chamber entry.

15 Liberty County Chamber (Hinesville)

libertycounty.org/chamber-of-commerce/membership-application

VERIFIED DOFOLLOW

DUES ON REQUEST

Verified: the member directory links businesses plainly, no nofollow. Pairs with #1 for the Hinesville / Fort Stewart geographic cluster.

Plan: RV requests the dues quote → founder pays if ≤\$250 → RV builds + verifies.

16 Savannah Area Chamber of Commerce

savannahchamber.com/membership/become-a-member

VERIFIED DOFOLLOW

QUOTED PER BUSINESS

Verified: member listing pages are indexable pages where member-site links carry no rel *while other links on the same page do carry nofollow* — the follow policy is deliberate. The flagship local membership. Contact: Tina Hinson Mock, 912-644-6407.

Plan: RV emails for the quote (or founder makes one call) → decide against the cap → RV builds the listing + verifies.

17 Buy Local Savannah

buyllocalsavannah.com/join

LIKELY DOFOLLOW (WIDGET VERIFIED)

\$250/YR CERTIFIED LOCAL

Member-directory widget rendered a clean no-rel link (full directory page was bot-walled). Heavy referral-networking value on top of the link.

Plan: RV applies → founder pays \$250 → RV builds + verifies rel on the live listing.

18 Women's Council of REALTORS

wcr.org · DR 64

VERIFIED DOFOLLOW

\$235/YR + LOCAL DUES

ALEX

Verified: member profile "Visit My Website" links are followed — and men demonstrably join (a live male member's profile was checked). Profile page included with membership.

Plan: Alex joins (NRDS required) → fills the profile website field → RV verifies the live rel.

19 RealTrends Verified

realtrends.com/agent-submissions · DR 74

DOFOLLOW (AHREFS-VERIFIED)

\$195/YR

PAYMENT GATE

Profile pages are followed (two local teams have them) and **Alex qualifies:** thresholds are 25 sides or \$10M — he has 38 sides / \$13M. Annual data cycle closes early April.

Plan: RV first obtains **written confirmation that an off-cycle submission publishes a public profile now** → only then founder pays \$195 → RV prepares the production-data submission, Alex attests. Without confirmation, don't pay on hope.

20 ExploreTybee.com — Real Estate page listing

exploretybee.com/Advertise.shtml · DR 7

VERIFIED DOFOLLOW

"LOW FIRST-TIME RATES" (QUOTE)

PAID PLACEMENT — ADVERTISING VALUE FIRST

Verified: the Real Estate page follows its 4 advertiser agencies (incl. McIntosh) — only four competitors on a page exactly matching Alex's Tybee service area.

Plan: RV emails for rates → founder approves if ≤\$250/yr. Bought for the referral/visibility value; any followed link counts as zero expected ranking credit (Google expects paid links qualified).

Military & Veteran Plays (21–30)

21 MilitaryByOwner — Local Business Ad (Fort Stewart / Hunter AAF)

militarybyowner.com/advertise

ARCHIVE-VERIFIED DOFOLLOW

\$325/YR LOCAL TIER

PAY — EXCEPTION QUEUE

25-year-old military real-estate site; agent ad pages historically carry a plain website link, and the ad rotates on Fort Stewart property results. Current pages are bot-walled — re-verify at build.

Plan: RV sets up ad copy + targeting → founder payment (exception queue) → RV verifies rel on the live ad page. Bought for the base-targeted audience; ranking credit counted as zero.

22 MilitaryByOwner — guest blog author

militarybyowner.com/resources/blog-authors

VERIFY REL AT PUBLICATION

FREE

RV

The blog explicitly welcomes veteran and military-connected authors; author pages link out.

Plan: RV drafts "A medically-retired Infantry Captain's Fort Stewart PCS house-hunting timeline" → Alex bylines. Pairs with (doesn't replace) #21.

23 Military OneSource — Blog Brigade

blog-brigade.militaryonesource.mil/write-for-us

FREE

MOONSHOT — MONTHS

RV

Official DoD-adjacent blog that explicitly accepts veteran writers and promises a link to the author's personal site — authority a commercial realtor can rarely reach. Honest calibration: a commercial link is not assured; budget zero expectation, celebrate if it lands.

Plan: RV drafts "What I wish every family knew before a Fort Stewart PCS house hunt" (genuinely useful, non-commercial) → Alex submits.

24 Military Families Magazine

militaryfamilies.com/write-for-us

FREE (PAYS WRITERS)

VERIFY REL AT PUBLICATION

RV

Active write-for-us program covering relocation and veterans.

Plan: RV pitches a reported Fort Stewart/Hunter relocation guide (neutral sources + Alex) → contributor bio link.

25 VA News — guest post

news.va.gov (guest-post instructions page)

FREE

MOONSHOT — UP TO 2 MONTHS

RV

The VA's guest-post path is live; Alex qualifies as a veteran with a non-commercial homebuying lesson. Federal domain. Same honest calibration as #23.

Plan: RV drafts a noncommercial VA-loan-lessons piece → Alex submits as the veteran author.

26 OperationWeAreHere — Military Real Estate resource page

operationwearehere.com/MilitaryRealEstate.html

VERIFIED CLEAN-LINKING PAGE

FREE

1-4 WEEKS

RV

Verified: long-standing curated resource page with zero nofollow anywhere; already lists AgentHero, AHRN, MilitaryByOwner, Zillow.

Plan: RV pitches Alex's /military-relocation/ hub for the list (retired Captain + MRP serving Fort Stewart).

27 PCSPayItForward — Fort Stewart guide

pcspayitforward.com/base/army-base/fort-stewart-hunter-army-airfield

VERIFIED — LINKS PASS EQUITY

FREE

2-6 WEEKS

RV

Verified: fresh 2026 guide (current BAH data); links carry only rel="noopener". Currently cites only official sources — an open local-expert slot.

Plan: RV offers neighborhood-level buy-vs-rent data from a veteran agent via their contact form.

28 KateHorrell.com — expert contribution

katehorrell.com

FREE

WEEKS-MONTHS

RV

Active, respected military-money blog (current 2026 PCS content). No ads, no placements — the only door is genuine expert value.

Plan: RV pitches a data contribution on VA-loan use at Fort Stewart — an expert offer, not a link ask.

29 One Bison — veteran business directory

onebison.us

VERIFY REL AT BUILD

FREE

RV

Human-reviewed veteran-owned directory with public business pages.

Plan: RV submits the listing; verifies the link when live.

30 VeteranOwnedBusiness.com — finish & audit the June submission

veteranownedbusiness.com/ga/chatham/savannah

LISTING NEVER PUBLISHED?

FREE

RV

The June signup appears to have produced no discoverable ARC profile — while competitor Trophy Point IS listed in the Savannah directory.

Plan: RV searches the live directory; if absent, re-submits / chases the pending veteran verification → once live, verifies the link and swaps the site's VOB badge to the real listing URL.

Local Editorial, PR & Sponsorships (31–40)

31 Savannah CEO — news submissions

news@georgiaceo.com · DR 51

DOFOLLOW IN-BODY LINKS (AHREFS)

FREE

DAYS PER RELEASE

RV

Publishes local agent press releases as news posts with followed in-body links (5 followed links to a competitor's site). Caveat: older posts get pruned — treat as recurring, not permanent.

Plan: RV writes releases on **genuinely current milestones only**, tailored per outlet, URL placed naturally in the body — editorial link treatment accepted as-is.

32 Savannah Business Journal — press releases

savannahbusinessjournal.com · editor, 912-712-0123

FREE

DAYS-WEEKS

RV

22-year-old local business news site that runs business PR.

Plan: every release from #31 goes here too, tailored.

33 Voyage Savannah — interview feature

voyageinterviewinvites.com/savannah/recommendations · DR 59

DOFOLLOW (LIVE EXAMPLE VERIFIED)

FREE

1-3 MONTHS

RV

Interview features include a followed website link (a local agent's live interview confirms it). Nomination endpoint is live.

Plan: RV submits the nomination with Alex's veteran-to-realtor story.

34 Pooler Magazine — story pitch

poolermagazine.com

FREE

VERIFY REL AT PUBLICATION

RV

Plan: RV pitches "From Army Captain to Pooler home expert" or a Savannah Quarters growth story.

35 Island Living magazine (Best Version Media)

bestversionmedia.com/ga/islandliving

FREE

VERIFY REL AT PUBLICATION

RV

Plan: RV pitches a local islands story (Wilmington / Whitmarsh / Tybee — Alex's service area).

36 The Skinnie (Skidaway & islands)

theskinnie.com/share-your-story

FREE

VERIFY REL AT PUBLICATION

RV

Invites story pitches; ARC's Skidaway Island guide already ranks — a natural tie-in.

Plan: RV pitches.

37 The Current — Coastal Georgia newsroom

thecurrentga.org

FREE

EDITORIAL DISCRETION

RV

High-authority regional nonprofit newsroom. Only public-interest angles land: affordability, insurance, flooding, military-community impact.

Plan: RV pitches a data piece (e.g. BAH vs. local prices for Fort Stewart families) with Alex as quoted source.

38 Savannah Magazine — editorial pitch

savannahmagazine.com/contact-us · DR 62

FEATURES ARE FOLLOWED (AHREFS)

FREE EDITORIAL PATH ONLY

RV

Paid profile sections run \$1,500+ (over budget) — the editorial pitch is the play: "why instant home-value estimates misread historic Savannah homes" (his AVM tool + historic-district expertise).

Plan: RV pitches via the contact page.

39 Connect Savannah — calendar + editorial

community.connectsavannah.com/events

FREE

RV

No business directory; the paths are the community calendar (real events only) and editorial pitches to the named editors.

Plan: RV submits any genuine event Alex holds (VA-homebuyer workshop) + pitches a neighborhood column.

40 Micro-sponsorships — local 5Ks + Savannah Jr Roller Derby

RunSignup race pages · savannahjrrollerderby.org/sponsors

PLATFORM LINKS PASS EQUITY (VERIFIED)

≤\$250 ONE-TIME EACH

ADVERTISING VALUE FIRST

Verified: RunSignup race sites render sponsor links with only noopener/noreferrer (passes equity — checked on the live Bridge Run site); the Roller Derby sponsor page already links sponsors. Small local races commonly sell \$100–250 tiers.

Plan: RV shortlists 2–3 small upcoming races, checks each race's sponsor page for linked logos **before** any payment → founder pays max one ≤\$250 sponsorship per month. Policy: these are paid placements — bought for community visibility and referrals; ranking credit counted as zero.

National PR, Expert Quotes & Podcasts (41–50)

41 PODS blog — the proven template

pods.com/blog/moving-to-savannah · DR 73

VERIFIED DOFOLLOW + OPEN SLOT

FREE

1–3 MONTHS

RV

Verified: their six-post Savannah cluster follows a competitor's Ardsley Park neighborhood guide — and the best-neighborhoods post has **no agent link yet**. ARC's own Ardsley Park guide ranks #4; the historic-district guide is its strongest page.

Plan: RV pitches the identified writers (Ivonne Spinoza, Matt Lyons) + PODS content team: ARC's guides as citable local sources. Then the identical pitch goes to every ranking "Moving to Savannah" article.

42 House Digest — expert pool

experts@static.com · DR 75

DOFOLLOW TO AGENT BLOGS (AHREFS x2)

FREE

4–12 WEEKS, THEN RECURRING

Their expert roster explicitly includes real-estate agents; published expert quotes follow-link agent blog posts.

Plan: RV drafts the application (license #443565, veteran, author, historic-homes expertise) → Alex sends → answer writer questions as they come.

43 Inman — contributor program

inman.com/inman-contributor-guidelines-faq

FREE

~1 WEEK TURNAROUND

REL MAY VARY

Explicitly accepts practicing agents, creates author pages with a chosen website in the bio. The industry-authority byline is valuable even if the link is qualified.

Plan: RV drafts "Five mistakes agents make representing VA buyers" (from 23 VA deals) → Alex bylines.

44 HousingWire — contributor submissions

housingwire.com/contributor-submissions

FREE

COMPETITIVE

RV

Plan: second priority after #43 lands; same VA-buyer material, different angle.

45 Source of Sources (SOS) — daily rotation

sourceofsources.com

FREE

COMPOUNDING

RV

The living free HARO successor (50–100+ journalist queries/day). Dead alternatives — Connectively, Help a B2B Writer — are formally off the rotation.

Plan: RV subscribes, scans daily alongside the existing Qwoted rotation, drafts answers for Alex's approval on real-estate / veteran / leadership queries.

46 Featured.com — free tier

featured.com · 3 answers/month free

FREE

RV

Owns the HARO brand since 2025; the de-facto route into GOBankingRates (no direct contributor path exists there).

Plan: RV sets up the profile + keyword alerts (real estate / moving / housing); spends the 3 monthly answers on the highest-authority questions.

47 Veteran on the Move — podcast

interview@veteranonthemove.com

SHOW NOTES VERIFIED DOFOLLOW

FREE

1–2 MONTHS

Verified: active weekly (July 2026 episode checked); show-notes pages follow-link guest websites. Veteran-entrepreneur niche = exact fit.

Plan: RV writes the pitch (Army Captain → real-estate business + leadership book) → Alex records.

48 Georgia VBOC — "From Service to Startup" podcast

gavectr.org/vboc

FREE

VERIFY SHOW-NOTES LINK

RV

Georgia veteran-business program podcast; exact profile match.

Plan: RV pitches Alex's service-to-startup + book story.

49 Marketing the 912 — podcast

jdelsurmarketing.com/resources/marketing-the-912

FREE

RV

Active South Georgia business show with local-magazine relationships (cross-pollinates with Group E).

Plan: RV pitches the solo-agent-building-a-brand-in-Savannah story.

50 Dick Broadcasting — Savannah Veteran-Owned Business directory

vob.dickbroadcasting.com (submission page)

VERIFY REL AT BUILD

FREE

RV

Verified: submission page live with a required Website field; local radio-group directory, veteran-specific, real-estate category.

Plan: RV submits (veteran-owned, RE category) → finds the published listing → verifies rel.

The Bench

- **Dibiz (free, DR 73, verified dofollow)** — demoted: low-editorial-control profile class Google discounts; a free 5-minute add if wanted, not counted as authority.
- **VAREP (\$99/yr)** — no verified public link, no Savannah chapter; join for credential/network when convenient.
- **Real Talk Savannah podcast** — re-promote once a show-notes site with guest links is confirmed.
- **ProvenExpert (~\$50/mo)** — verified dofollow DR 91, but the link is a paid-tier feature; Trophy Point (competitor) has it. Founder's call as a recurring line-item.
- **MilitaryTownAdvisor** — verified dofollow but the site looks unmaintained since ~2018; cheap flyer only.
- **NaVOBA certification (~\$350/3yr)** — legitimate credential; directory link unverified; split AI opinion — decide later.
- **Savannah Downtown Business Association · MyMove pitch · militarybaseguides.com · 4 leadership podcasts · MatchMaker.fm / PodcastGuests (booking pipelines) · The CE Shop earned citation (DR 78 — cites great agent content editorially; the play is citable Savannah data content) · Grokipedia (already follows competitors' neighborhood guides — passive) · SBA VetCert (credential, no crawlable link) · Apple Business Connect / MapQuest / Nextdoor (citations & AI-visibility, no link equity) · Real Producers Savannah (print credibility).**

VERIFIED DEAD ENDS — DON'T SPEND TIME HERE

The Skip List

2findlocal (no website anchors on current template) · bizhwy (redirect links, no equity) · HomeLight & US News agent directories (no website links; US News is powered by HomeLight) · RateMyAgent · Alignable (no public website anchor) · myelisting (no external link rendered) · location.com (Yext customers only) · cgmimm (listings churn/404; link-marketplace trust risk) · NAR Find-a-REALTOR (= realtor.com, already won) · savannahvisitorcenter.com (parked domain) · Savannah Area REALTORS (affiliate directory only — no agent link inventory) · Golden Isles + Hilton Head boards (wrong geography) · PCSgrades (no website links) · MyBaseGuide (CPM ads only) · Veterans United Realty (no public profiles) · Navy Federal RealtyPlus (KW agents ineligible) · Homes for Heroes (25% commission split, not a link) · USO / MWR sponsorship (no linking sponsor pages; 4–5 figures) · Redfin roundups (in-house agents only since ~2024) · This Old House (nofollow-sponsored) · Updater / Bellhop / MovingAstute / Moving.com (no Savannah content) · Wikipedia (nofollow + revert risk) · r/Savannah wiki (no external links) · Dot Star Media & PressPlugs (UK-only) · Connectively & Help a B2B Writer (dead) · Savannah Morning News (no verified path) · Stroll / Wine Women & Shoes / Savannah Magazine paid profiles (over budget; WW&S charity contact banked for the future).

EXECUTION

The 90-Day Acquisition Schedule

Every scheduled month stays at or under **\$250 actual cash out**. The two \$325 annual payments live in a separate founder-exception queue. No chamber is paid until its tier, public-listing inclusion, and price are confirmed in writing.

Top-10 execution order

#	ACTION	OWNER
1	Hinesville board — fill the website field (portal edit or one email)	Alex, 5 min
2	NAR Find-an-MRP recovery (RAMCO login → website field; directory currently down)	Alex
3	Gray TV Local — register + build the listing	RV
4	PODS writer pitch (long lead — start now)	RV
5	Goodreads author claim	Alex
6	OperationWeAreHere + PCS PayItForward outreach	RV
7	House Digest expert application	RV drafts, Alex sends
8	SOS + Featured signups; rotation live	RV
9	Voyage Savannah nomination	RV
10	Savannah CEO release #1 — when a genuine milestone exists	RV

realtor.com is deliberately absent from the to-do list — it is already live and passing. FastExpert needs only the founder's 30-second eyeball.

Weeks 1–2 — the "fix & free" sprint (\$0 · expected 6–9 live links)

All of the top-10 above, plus: owned cross-links (#6, one contextual branded link each) · BookBub claim (#10) · bestagents.us application, free only (#11) · Dick Broadcasting VOB submission (#50) · VeteranOwnedBusiness audit/finish (#30) · Savannah Business Journal on the same milestone as #31 (#32) · KW roster link-policy check (#4).

Weeks 3–4 (≤\$250)

RV runs the chamber tier-confirmation emails/calls (Richmond Hill · Effingham · Liberty · Savannah — written quotes only). Founder pays exactly **one confirmed chamber ≤\$250** (Effingham \$165 or Richmond Hill \$150 if the tier includes the listing). RV builds the listing and verifies the link. Outreach wave 1 follow-ups. Georgia MLS re-check.

Month 2 (≤\$250)

RealTrends \$195 — only after their written confirmation that an off-cycle profile publishes now (otherwise the second confirmed chamber takes this slot). Editorial wave: Pooler Magazine, Island Living, The Skinnie, Savannah Magazine, The Current. Podcast wave: Veteran on the Move, Georgia VBOC, Marketing the 912. Military editorial wave: Blog Brigade, MilitaryByOwner guest post, Military Families, VA News, KateHorrell, One Bison.

Month 3 (≤\$250)

WCR \$235 (Alex joins; profile website field; RV verifies). Nothing else paid this month. Follow-ups on all outstanding outreach; Savannah CEO release #2 if a genuine milestone exists.

Month 4+ queue (each in its own month, ≤\$250)

One micro-sponsorship with a pre-verified linking sponsor page · remaining confirmed chambers per quotes · Buy Local Savannah \$250 · ExploreTybee per quote.

Founder-exception queue (single payments over \$250 — explicit approval each)

ITEM	COST	WHY IT MAY BE WORTH THE EXCEPTION
Greater Pooler Chamber — Bronze	\$325/yr	Verified-dofollow directory in Alex's best-performing ad geography.
MilitaryByOwner — Local Business Ad	\$325/yr	Base-targeted visibility on a 25-year military RE site + archive-verified link. Advertising value first; ranking credit counted as zero.

Standing rules for every placement

- **Verify after every go-live:** the link points to the right ARC page, the page is indexable, and rel contains none of nofollow / sponsored / ugc — before it's recorded as a followed win.
- **Anchor discipline:** brand, URL, or natural anchors only ("The ARC Platform", "Alex Rodino") — never keyword anchors on placements we initiated.
- **Destination mix:** profiles & citations → homepage · military editorial → /military-relocation/ or /about-me/ · content pitches → the specific neighborhood guide.
- **Log and re-verify quarterly** (some outlets prune old posts).
- **Never pay for a followed link as such.** Memberships buy membership; ads buy audience; follow status is always the platform's own editorial default.

Prepared July 30, 2026 by RankVisibly for Alex Rodino · The ARC Platform · thearcplatform.com · Method: Ahrefs competitor link intelligence (5 competitors) → live link-attribute verification (4 research agents, ~290 page checks) → independent second-AI research + adversarial critique (integrated). All prices and link attributes as verified on July 30, 2026; re-confirm quoted dues at signup.